

## An Analysis of Speech Act on Nadiem Makariem's Speech: A Pragmatics Study

*Titik Ceriyani Miswaty<sup>1)</sup>, Muhammad Iqbal<sup>2)</sup>*

<sup>1,2</sup>Sastra Inggris, Universitas Bumigora, Indonesia

E-mail [titikceriyani@universitasbumigora.ac.id](mailto:titikceriyani@universitasbumigora.ac.id)<sup>1</sup>, [Iqbalvanuja@gmail.com](mailto:Iqbalvanuja@gmail.com)<sup>2</sup>,

### Abstract

This research discusses declarative sentence speech act that used by Nadiem Makariem Speech. The research aims to find out forms and functions of communication speech acts used by Nadiem Makariem in his speech. The research focused on Yule's theory about declarative speech act. The data of this research use qualitative descriptive method. The result shows that 22 (twenty-two data). There are 21 (twenty-one) declarative speech act, 15 (fifteen) form of declarative speech act, and 11 (eleven) statement found in Nadiem Makariem's speech. So it can be concluded that the dominant form of declarative is declarative and function of communication is statement. So this speech contained declarative and statement. Declarative form is dominant in Nadiem Makarie's speech often used statement the speaker offers it view world has they understand it.

**Keywords** : *Pragmatic, Speech Acts, Declarative Speech Acts, Speech*

### 1. INTRODUCTION

Language has very important role as a means of communication through language, human beings can express most of their thoughts, feeling, and knowledge to the other in their daily lives. People around the world cannot be separated from communication since they are created as social human beings. The interaction of human beings used language as means of communication. Communication is a part of activity to make relationship by sharing some ideas and thoughts to produce the utterances. According to Owens (2005:11), communication is the process which participants use to exchange information and ideas, needs and desires. It means that communication accepting process in which speaker and hearer take part in speaking as process of giving information, to exchange and to share some ideas, needs, and also to desire to fulfill comprehension need in communication. Through language, the people not only can deliver and receive message, but also can declare something, state what they want, and express what they feel.

One of human activities in using language is addressing activity. In daily life people try to get attention, either through body language or through oral speech. If someone wants to get great attention in addressing activity, they must know the way how to deliver his speech effectively. They will seriously try to find out ways to make his speech as well accepted by the society. They must also try to make sure that the speech is well delivered as well. The message will get attention from the audience if the language they deliver is easily understood by the hearer. Declarative speech is an act that commonly happens when people making a statement. There are some functions of language based on Yule (1996) which are often use by people in daily life such as assertive, directive, commissive, expressive, and declarative. However, delivering speech is not easy to do because it depend on where they were talking and to whom they were talking, like differences gender, age and status social.

There is a way to avoid misunderstanding in communication that is by learning pragmatics. Pragmatics is the study of how language is used in communication. So, in pragmatic, we study about speaker's meaning that is how meaning is communicated based on its contexts. Horn and Ward (in Taping et al., 2017) stated that Pragmatics is the study of the context-dependent aspects of meaning which are systematically abstracted away from in the construction of content logical form. Moreover, Yule (2005:3) said that pragmatics is study of how more get communicated than is said.

Declarative are kinds of speech acts that change the world through their utterance (Yule 1996:53). It is focused on the fit between world and words that effect immediate change in situational, those can be declaring war, christening, firing from employment and so on. For example: *"I now pronounce you husband and wife"*, *"You're out!"*, and *"You are fired"*. Those example illustrate the speaker has to have special institutional role, in a specific context, in order to perform a declaration appropriately. In using declaration the speaker changes the world via words.

In this paper the focused on declarative speech act of Nadiem Makariem's speech the researcher analyzed utterances which contains declarative speech act. Speech act is a part of pragmatic that studies about utterances. It is defined as action performed via utterance (Yule, 1996:64). More are classified into five categories: Representative, Directive, Commissive Expressive, Declarative (Searle: in Lavinson, 1983:240).

There are some reasons why this research scrutinizes declarative speech act. First, declaratives is a kind of speech act that often used by speaker in speech. In using declarative, the speaker attempts to make change the world via their utterance. Second reason is declarative show a strong relationship between speaker and hearer. The next reason is because declarative speech acts are used to get attention from listener. Through declarative speech act the speaker utterances make hearer change something. In speech, declarative is often used by speaker but they say in different way. The speaker has to concern about situation and context to make the hearer change as they want. Situation in speech can be seen in some aspects, such as who hearer, what thing speaker want to say, and time of speech.

Considering the phenomena, this research going to analyze the Declarative sentence in speech because through speech, speakers can express their feelings through messages that are reflected in interesting words and it can influence the listener. Therefore, in this study the writer wants to analyze the speech act of Nadiem Makriem for this research.

There are several reasons why the researcher chose the Nadiem Makarim's speech. The researcher is interested in Nadiem Makariem's speech on Teacher's Day. Beside it is widely appreciated by the Indonesian. Despite of Nadiem Makariem not politician and he is a young entrepreneur founder of Gojek Indonesia his speech got lo of appreciation from various group of people including the senior academiction. More over another unique about Nadiem Makariem's speech is that because his speech was uploaded a long after he delivered his speech in public. This has received a lot of appreciation because it has never been done by the other minister.

Nadiem Makariem speech of Teacher's Day consists of various inspirational words. Nadiem Makarim is the new Minister of Education and Culture chosen by President Joko Widodo, appointed as a Minister of Education and Culture of the Republic of Indonesia in the "Indonesia Maju" cabinet. The text of the speech was initially uploaded on the Ministry of Education and Culture's website on Friday, 22 of November 2019 which was delivered in remembrance of Teacher's Day on Monday 25 of November 2019.

The speech of Nadiem Makarim concerns on reducing the administrative burden on teachers in order to realize an innovative learning process. As found in fact that the teacher spent their time much more doing administrative work rather than in improving their teaching their skill material. So, this research concern on Nadiem Makariem's speech because his speech focused changes the situation before by his utterance and from that speech showed many declarative sentence

## 2. RESEARCH METHOD

This research based on the data need to interpret as much as possible. Therefore, the appropriate design for the research is qualitative research used descriptive method as technique of analysis. According to Endraswara (2011:5), a descriptive qualitative method is the method in research that is described in words or picture if necessary, not numeral.

After collecting the data, selecting, and classifying the suitable utterance with the method and relevant concept especially Yule's theory speech acts declarative. In this research, the process of data analysis is done through the following steps:

1. Data Transcription the data from video on Nadiem Makariem's speech
2. Data reduction, chose the data which one the declarative and function of communication.
3. Data triangulation
4. conclusion

## 3. FINDINGS AND DISCUSSION

This research tried to answer the question problem. There are finding the in form of declarative speech sentence those occur in speech of Nadiem Makariem. The research describes the declarative speech acts utterance in speech of Nadiem Makariem by using type of meaning viewed from locutionary act, illocutionary act, perlocutionary act, direct apeech act, and indirect speech act. The data collection of this research was taken from speech of Nadiem Makriem in Teacher's Day 25 of November 2019. The detailed information can be finding in table below:

<b>Data: 22</b> <b>Time: 2:51-5:45</b>	<b>Speech Acts</b>	<b>Form of declarative sentence</b>
1. " <i>Ladies and Gentlemen, usually Teacher's Day traditions filled with inspirational and rhetorical word but today my speech will be little different.</i> "	<b>Declarative speech act</b>	<b>Declarative</b>

2."I want to speak as it is, with a sincere heart, to all teachers in Indonesia, from Sabang to Marauke."	<b>Declarative</b>	<b>Declarative</b>
3."Dear Indonesia teacher, your job is the best noblest and the most difficult."	<b>Declarative speech act.</b>	<b>Declarative</b>
4."You are assigned to shape the future of the nation, but are given more rules than help."	<b>Declarative speech act</b>	<b>Declarative</b>
5."You want to help student who are left behind in class, but you are running out of time to do administrative work without benefits."	<b>Declarative speech act</b>	<b>Declarative</b>

Data: (1)

Time: 2:51-3:41

*"Ladies and Gentlemen, usually Teacher's Day traditions filled with inspirational and rhetorical word but today my speech will be little different."*

From that sentence is Declarative Speech Act from sentence Nadiem Makariem's speech change that situation before on Teacher's Day filled with inspirational word and rhetorical but today my speech will be little different. Yule stated declarative speech act it is focused on the fit words and world that effect immediate change in situational. The Function of communication in has a communication function as Statement the speaker offers it view of the world as they understand it. Illocutionary act from the data that have sentence refers to real meaning such as informing. Next the data have Direct Speech Act the utterance that is said by the speaker is appropriate with what the speaker mean and relationship between the function of speech act and is structural form.

Data: (2)

Time: 3:06-3:13

*"I want to speak as it is, with a sincere heart, to all teachers in Indonesia, from Sabang to Marauke".*  
 Nadiem Makariem's speech used Declarative speech act that sentence focused change that

situation before for teacher in Indonesia from Sabang to Marauke with sincere heart. From the data (2) it is Declarative sentence to make Statement Nadiem Makariem's speech used in informal situation and between intimate participants. Function of communication from the data (2) it is Statement the speaker offers it view to the participants as they understands it. Nadiem Makariem's speech used Illocutionary act is an utterance that has a certain force such as informing, (Austin, 1962:108). Next from the data (2) Nadiem Makriem's speech used Direct speech act that has direct relationship between a form and function declarative and statement, (Yule, 1996)

Data: (3)

Time: 3:16-3:22

*"Dear Indonesia teacher, your job is the best noblest and the most difficult."* From the sentence it is Declarative Speech Act in data (3) from the sentence dear Indonesia teacher your job is the most difficult Nadiem Makariem's speech changes the situation before from his speech. The form data (3) is Declarative sentence his speech utterance informal situation intimate participants, (Yule, 1996). Data (3) function of communication it is Request has function hoping and base on the data (3) his speech hope Indonesia teacher not to be difficult such as before. Illocutionary act form the data (3) Nadiem Makariem's speech has certain force such as informing and communicative force of an utterance. Next the Nadiem Makariem's speech that Direct speech act the speaker mean appropriate with the function of the sentence.

Data: (4)

Time: 3:24-3:30

*"You are assigned to shape the future of the nation, but are given more rules than help."* From the sentence data (4) is Declarative Speech act it focused on the fit between words and that effect changes in situational Nadiem Makariem's speech want not more rule than help for the teacher. Data (4) the form it is Declarative sentence, Nadiem Makariem's speech expressing the declarative sentence that is used to make statement and the function of communication it is Statement the speaker offers it view of the situation they understand it. Data (4) it is Illocutionary act in previous discussion the sentence refers to the real meaning form data (4) stated by (Yule, 1996:48). Next data (4) it is Direct speech act Nadiem Makariem's speech that is said appropriate with what the Nadiem Makariem's speech mean.

Data: (5)

Time: 3:22-3:40

*"You want to help student who are left behind in class, but you are running out of time to do administrative work without benefits."* Form that sentence data (5) it is Declarative speech act the speech Nadiem Makariem expressing the situation before by his speech such as "running out of time to do administrative work without benefits. The form data (5) it is Declarative that a sentence is used to make statement. And next the function of communication it is a Statement the Nadiem Makariem offers his speech to they understand what he want. Data (5) it is Illocutionary act based on the sentence is an utterance that has a certain force such as informing. Next the Nadiem Makariem's speech it is Direct speech act the speaker is appropriate with what the speaker mean with the function of the sentence.

#### 4. CONCLUSION

Based on the research, the researcher has answered the question of research problem about declarative speech act that used in the "Nadiem Makariem's Speech". The followings are some concludes:

1. The researcher finds the speech acts on Nadiem Makariem's speech are: Used declarative 21 data and 1 data of directive
2. The researcher finds the form of declarative sentence on Nadiem Makariem's speecare: Used declarative 15 data and 7 data of directive
3. The researcher finds the function of communication on Nadiem Makariem's speech are: Used statement 11 data, 7 data of directive and 2 command data

From this result we can conclude that most of the utterance Nadiem Makariem's speech the form declarative speech act used Declarative Sentence and function of communication used Statement.

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